



Friends of Design Academy of Digital Arts (PTY) LTD
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Friends of Design - Academy of Digital Arts (PTY) LTD
Application for the "Distinguished Talent" scholarship 2010

Please complete all the required fields in BLOCK CAPITALS. All fields are required

Section 1: Applicant's details

Title: Mr/Mrs/Ms/Miss First Name:
Surname:
Date of birth (YYYY/MM/DD): Are you a South African citizen?.....
ID No:
Residential Address:
City: Postal Code:.....
Telephone No: Email:

Section 2: Applicant's study details

Highest educational qualification:..... Have you matriculated?
Name of institution or school where you obtained your highest qualification:
.....

Which career do you intend to follow upon the completion of your studies?
.....

Where have you heard about us? From a friend Newspaper Internet
 School Counsellor Other

Section 3: Details of parents/legal guardian

Name

Relationship:

Section 4: Portfolio requirements

8-12 Artworks in any medium and that you consider to be your best work.

Only electronic versions of your work will be admissible. Pieces may be submitted as high quality photographs on DVD or CD-ROM or on the internet.

Please do not use PowerPoint for your portfolio presentation. We will, however, accept a presentation of your work in Flash/SWF file format, either on CD-ROM or online. If you are unable to or don't wish to use Flash for Portfolio presentation, then please only provide clearly labeled and indexed and properly formatted JPEG files on CD. Check that your files are accessible and viewable from your burnt CD/DVD before sending it.

3-D work:

Only photographic or electronic representations of 3-dimensional work will on CD-ROM or online be accepted. Do not send the native files for viewing.

Sketchbooks or Visual Diaries:

You may submit a sketchbook or visual diary; however it will only count as one piece.

Section 5: Portfolio Delivery and Return:

Electronic portfolio pieces should be no smaller than 800 x 600 pixels in physical size. Portfolios must be mailed or delivered to the office of the Friends of Design - Academy of Digital Arts as follows:

Attention: "Distinguished Talent" Scholarship Committee 2010

Portfolios will be held at the school until personal collection - but not indefinitely!

Portfolios will be discarded according to the following process:

When the Scholarship Committee has made a decision, you will receive a letter from the school informing you of your admission status. You will be notified via letter of your application success and also of when to collect your portfolio. Please note: any portfolios not collected by the specified date will be discarded. Typically your portfolio can be collected in the first week of February.

VIA POST: Friends of Design "Distinguished Talent " Scholarship 2010 application & materials to:
No later than 11th December 2009 (4:00 PM)

Attention: The Distinguished Talent Scholarship Committee

Friends of Design - Academy of Digital Arts (PTY) LTD

P.O. Box 961 Green Point

8051 Cape Town

VIA HAND DELIVER (during office hours - week days, between 8:30am and 4:00pm) to:
No later than 11th December 2009 (4:00 PM)

Attention: The Distinguished Talent Scholarship Committee
Friends of Design - Academy of Digital Arts (PTY) LTD
3rd Floor, Business Partners Building
60 Sir Lowry Road
8001 Cape Town

Section 6: Motivational & Self-promotional Essay:

Include a motivational and self promotional essay about yourself, your aspirations, your talents and your background. Write as much about yourself as you think relevant for the application. The essay should be typed and be no longer than two A4 pages. It must, in addition, include answers to the following important questions:

1. What is your understanding of Digital Design?
2. Name 2 Designers from any genre (for example: Fashion, Sound, Architecture, Interior, Product, Industrial) that have influenced or impacted on your life/lifestyle and state why.
3. Name and identify a current design trend have you noticed in South Africa, in any genre.
4. Discuss what you would like to do with your Digital Design qualification after your studies.
5. Which area(s) of digital design interest you the most? (Video, Television, Motion Graphics, Web Design, Animation, Print)

Section 7: Supporting documents (Please tick)

- Have you included a certified copy of your latest school results?.....
- If you have matriculated, have you included a certified copy of your matric results?
- Have you included a certified copy of your ID?.....
- Included a portfolio of 8-12 pieces of your best artwork?
- Motivational essay with answers to required 5 questions?

I hereby declare that all the information given in this form and the included documents is true and accurate.

Signature of Student/Course Participant:.....

Signature of Guardian (if Student is under the age of 21 years)
.....

Dated on the day of 200 .., at(City)